

बरकतउल्ला विश्वविद्यालय, भोपाल
Barkatullah Vishwavidyalaya, Bhopal

**Syllabus
For
B.A. RURAL BANKING & AGRICULTURE
MARKETING**

**V SEMESTER
2010&11**

Under
Approved by Board of study of Economics
Faculty of Social Science

पाठ्यक्रम
बी.ए. रूरल बैंकिंग एग्रीकल्चर मार्केटिंग
पंचम सेमेस्टर
सत्र 2010-11



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BARKATULLAH UNIVERSITY, BHOPAL
Semester Wise Syllabus for Undergraduate
Subject - Agricultural Marketing
Semester - V
Paper - I Marketing of Agricultural Products In India

Max. Marks - 35

Unit-I

1. Difference between marketable surplus and marketed surplus and their measurement.
2. Determinants of marketable surplus.
3. Mobilization of marketable surplus.

Unit-II

1. Marketing - definition, nature scope importance and functions.
2. Regulated markets and unregulated market
3. Problems of agricultural marketing in India.

Unit-III

1. Standardization of Agriculture product - meaning and importance.
2. Classification of agricultural product with particular reference to seasonality and perishability
3. Problems of storage and role of warehousing corporation.

Unit-IV

1. Marketing of Agricultural inputs with special reference to fertilizers, seeds and tractors.
2. Marketing of fruits and vegetables in India.
3. Marketing of rural product.

Unit-V

1. Agricultural wages and wage policy under five year plans.
2. Market research – meaning importance types and limitation.

BARKATULLAH UNIVERSITY, BHOPAL

Semester wise syllabus for undergraduate

Subject - Agricultural Marketing

Semester - V

Paper - II Agricultural Statistics

Max. Marks - 35

Unit-I

1. Meaning and importance of agricultural statistics.
2. Statistical organization in Madhya Pradesh.

Unit-II

1. Statistics organization in India and deficiencies in statistical organization at the centre.
2. Central statistical organization.
3. National sample survey organization.

Unit-III

1. Calculation of land utilization and area statistics short comings and suggestion to improve these statistics.
2. Calculation of yield or output statistics.
3. Crop Estimates defects and suggestion.

Unit-IV

1. Census and sample methods of statistical Inquiry - merits and demerits of census and sample inquiry, object and problems of sampling methods.
2. Editing of collected data - meaning and importance of editing of primary data, process of Editing accuracy, standard accuracy, approximation, statistical error.

Unit-V

1. Classification and tabulation of data.
2. Statistical averages - mean, median and mode.
3. Measures of dispersion – standard deviation, co-efficient of variation.

BARKATULLAH UNIVERSITY, BHOPAL

Semester wise syllabus for undergraduate

Subject - Rural Banking

Semester – V

Paper - I Co-operation and rural development

Max. Marks - 35

Unit-I

1. Co-operation - genesis, objectives and growth
2. Co-operation:- meaning and characteristics.
3. Principles of co-operation.
4. Importance and benefits of co-operation.

Unit-II

1. Co-operation and capitalism.
2. Co-operation and socialism.
3. Co-operation - A middle way

Unit-III

1. History and growth of co-operative movement in India.
2. Progress of co-operation during the planning period.

Unit-IV

1. Rural credit and co-operation, need of agricultural credit need of institutional agricultural credit, agricultural credit and co-operatives.
2. Co-operative banking structure and its role in rural development.
3. Agricultural credit societies-Historical retrospect, organization and registration objects, membership, area of operation, working capital, loan operation purpose of loan advanced, utilization of loans, rate of interest, security for loan, repayment of loans.

Unit-V

1. Pattern of Agricultural loans in India.
2. Rural indebtedness – causes and measures.
3. Farmer's suicide
4. Crop insurance

BARKATULLAH UNIVERSITY, BHOPAL

Semester wise syllabus for undergraduate

Subject - Rural Banking

Semester - V

Paper - II Planning in the Rural Economy

Max. Marks - 35

Unit-I

1. Panchayats - Importance and functions in rural development.
2. Sources of revenue of panchayats.
3. Administration of panchayats.

Unit-II

1. Farm management-meaning & definition scope & objectives.
2. Uncertainty in agriculture and farm management, relationship between farm management and agricultural economics, conditions for the success of agricultural operation.

Unit-III

1. Farm planning and budget.
2. Method of preparing farm planning.
3. Linear Programming & agricultural output.

Unit-IV

1. Rural Industrialization, its importance and problems.
2. Small and cottage industries.
3. Measures taken by the Government to develop these industries.

Unit-V

1. Problems of agricultural labour.
2. Rural unemployment and its types.
3. Programmes and policies of employment generation in rural India.